

## B.Sc. Visual Communication

Course Component	Name of the Course	Hours/Week	Credits	CIA	University Examination	TOTAL
<b>YEAR : 1</b>			<b>SEMESTER : 1</b>			
<b>PART - I</b>	Language Paper I	4 Hrs	3	25	75	100
<b>PART - II</b>	English Paper I	3 Hrs	3	25	75	100
<b>PART - III</b>	Introduction to Visual Communication	6 Hrs	4	25	75	100
	Drawing – I (Practical)	6 Hrs	4	25	75	100
	Graphic Design –I (Practical)	5 Hrs	5	25	75	100
<b>PART - IV</b>	Basic Tamil/ Adv.Tamil/NME-I	2 Hrs	2	25	75	100
	Soft Skill - 1	4 Hrs	4	50	50	100
<b>YEAR : 1</b>			<b>SEMESTER : 2</b>			
<b>PART - I</b>	Language Paper II	4 Hrs	3	25	75	100
<b>PART - II</b>	English Paper II	4 Hrs	3	25	75	100
<b>PART - III</b>	Communication Skills	6 Hrs	4	25	75	100
	Drawing – II (Practical)	6 Hrs	4	25	75	100
	Graphic Design – II	6 Hrs	5	25	75	100
<b>PART - IV</b>	Basic Tamil/ Adv.Tamil/NME-I	2 Hrs	2	25	75	100
	Soft Skill - 2	2Hrs	3	50	50	100
<b>YEAR : 2</b>			<b>SEMESTER : 3</b>			
<b>PART - I</b>	Language Paper III	6 Hrs	3	25	75	100
<b>PART - II</b>	English Paper III	4 Hrs	3	25	75	100
<b>PART - III</b>	Advertising and Publication D	5 Hrs	4	25	75	100
	Communication Aesthetics	5 Hrs	4	25	75	100
	Computer Graphics [Practical)	6 Hrs	5	25	75	100
<b>PART - IV</b>	Environmental Studies	2 Hrs	Exam will be held in Fourth Semester			
	Soft Skill - 1	2 Hrs	3	50	50	100
<b>YEAR : 2</b>			<b>SEMESTER : 4</b>			
<b>PART - I</b>	Language Paper IV	6 Hrs	3	25	75	100
<b>PART - II</b>	English Paper IV	4 Hrs	3	25	75	100
<b>PART - III</b>	Film Studies	5 Hrs	4	25	75	100
	Basic Photography	5 Hrs	4	25	75	100
	Practical Photography	6 Hrs	5	25	75	100
<b>PART - IV</b>	Environmental Studies	2 Hrs	3	25	75	100
	Soft Skill - 2	2 Hrs	2	50	50	100
<b>YEAR : 3</b>			<b>SEMESTER : 5</b>			
<b>PART - III</b>	Communication Culture and Society	6 Hrs	4	25	75	100

	Television Production	6 Hrs	4	25	75	100
	Web Publishing [Practical]	6 Hrs	4	25	75	100
	Advertising Photography [Practical]	6 Hrs	4	25	75	100
	Audio and Video Editing Practical*	6 Hrs	5	25	75	100
<b>PART - V</b>	Value Education	2 Hrs	2	25	75	100
<b>YEAR : 3</b>			<b>SEMESTER : 6</b>			
<b>PART - III</b>	Visual Culture of India and Tamilnadu	6 Hrs	4	25	75	100
	TV Production Practice [Practical]	6 Hrs	4	25	75	100
	3-D Animation [Practical]	6 Hrs	4	25	75	100
	Project (Media Internship)	6 Hrs	10	25	75	100
<b>PART - V</b>	Extension Activities		1	25	75	100

Given the special nature of the Visual Communication course, Project is compulsory. Project will be done in three phases as detailed in the syllabus.

**Note: Internship and Project during the II and III Year is encouraged.**